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Subject: Employer Newsletter: Seasonal Hiring Tips



SEASONAL HIRING TIPS

Summer's just around the corner (okay, I'm being optimistic that someday we MIGHT actually have Spring here in Missouri first!) and depending on your business you might be thinking about hiring some seasonal employees. For some industries, hiring needs fluctuate from season to season, and seasonal employees are a key investment for companies that want to be productive during high

demand.

Hiring seasonal workers is different from hiring permanent employees. They either have to already know how to do the job or learn the skills needed very quickly, because there's no time for lengthy training.

Asking the questions that can identify those candidates with the experience and skills needed to immediately perform the job to your specifications is crucial. And your recruiting and hiring strategy should be just as appealing as for your year-round workers.

When recruiting seasonal workers, you must be clear about how long the job will last. Including this information in your job description and during the interview process will help remind candidates about the nature of this temporary job.

Knowing your seasonal employees' career goals can also be beneficial. If they turn out to be a great hire and a permanent position opens up you may have a ready-made permanent worker on hand to fill that position.

With a little planning and a solid recruiting strategy, your business can hire seasonal employees that can really help your business grow.

Staff at your [local Missouri Job Center](#) are available to:

- help write job descriptions for your openings, whether they are full-time, part-time or seasonal employees;
- post your job order;
- screen applications;
- assess applicant qualifications;
- help with hiring events;
- and provide space for you to conduct interviews.

Be sure to visit our [EMPLOYER EVENTS](#) page for the latest information on upcoming sponsorship and participation opportunities for job fairs, as well as other hiring and HR informational meetings.

Whether you are an employer looking to hire, train or retain a skilled workforce, or a worker looking for a new career in a well-paying occupation, Registered Apprenticeships can help you achieve your goals.

Click for more information on [Missouri's Registered Apprenticeship](#) program

